

Getting Started with AI

Practical skills for confident and responsible adoption.

Artificial intelligence is reshaping every aspect of business and leadership, making it vital for organizations to stay ahead of change. Many employees engage with AI tools daily, often without formal understanding or readiness—while leaders face growing pressure to provide direction, ensure compliance, and foster innovation.

The EU AI Act makes one thing clear: organizations using AI must take responsibility and understand what is happening inside their own walls.

Our **intensive 1-day programs**—one designed for **leaders**, another for **employees**—provide clarity, build confidence, and **ensure your teams are prepared to engage with AI—safely, responsibly, and with clarity.**

3x

Employees use AI tools three times more often than managers believe

92%

of companies plan to invest more in generative AI

Only 1%

of employees describe themselves as truly ready for the AI revolution



Course Objectives

- Increase AI literacy and demystify core concepts
- Build confidence for everyday use of AI tools
- Align AI opportunities with business goals and compliance
- Foster a culture of innovation and adaptability
- Equip teams to identify risks and ethical considerations
- Understand limits of AI (and when human judgment matters most)

Who It's For

These programs are designed to build **a bridge into the AI world**—not to solve every organizational challenge, but to give leaders and employees the confidence and skills needed to move forward.

We support organizations that

- Need practical, organization-wide skills rather than technical deep dives
- Worry about risks, ethics, and unintended consequences
- Want employees to use AI confidently, safely, and responsibly

Two versions available:

- **For Leaders:** Strategic focus, change leadership, compliance (incl. EU AI Act) and how AI can be used in everyday leadership challenges
- **For Employees:** Everyday adoption, confidence, productivity

Why kalum

- **Trusted in change:** We've guided organizations worldwide through complex transformations.
- **Practical focus:** Hands-on, scenario-based learning, not abstract theory.
- **People-first approach:** Expertise in adult learning, digital adoption, and organizational psychology.
- **Proven track record:** Global clients rely on us to make change stick.

Format

- **1-day interactive workshop** (virtual classroom) or in the classroom.
- **Extended training outlines** for leaders and employees available on request.

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